



HENKEL IN NORTH AMERICA



HENKEL IN NORTH AMERICA AT A GLANCE 2024

Around
8,000
employees

About
\$6.5 billion
in sales. **28%** of global sales

More than
70
facilities

Region includes:

- USA including Puerto Rico
- Canada

Major brands:

LOCTITE **TECHNOMELT** **BONDERITE**

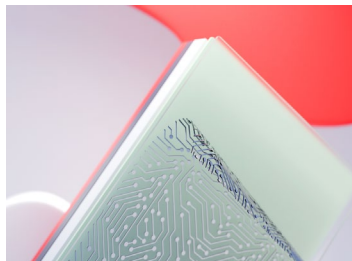
Schwarzkopf **Dial** **JOICO**

all **Snuggle** **Purex** **Persil**

Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

HENKEL PORTFOLIO IN NORTH AMERICA

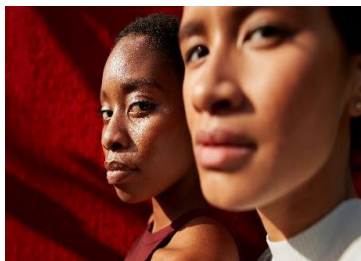


ADHESIVE TECHNOLOGIES

LOCTITE

TECHNOMELT

BONDERITE



CONSUMER BRANDS

Schwarzkopf

Dial JOICO

all

Snuggle

Purex

Persil

PURPOSEFUL GROWTH

WINNING
PORTFOLIO

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY
**OPERATING
MODELS**

COLLABORATIVE **CULTURE** &
EMPOWERED **PEOPLE**

WHAT GUIDES US

We act as
entrepreneurs

We collaborate
as strong teams

We develop people
with passion

We own
our results

OUR PEOPLE

- Our employees are united by our purpose:
Pioneers at heart for the good of generations.
- They collaborate to tackle challenges, find solutions and open new perspectives – allowing us to deliver products, services, and innovations that enrich and improve everyday life.
- Tapping into different voices, perspectives, and experiences helps businesses solve problems, reveals new opportunities to grow, and encourages contributions that better support people and communities.
- Follow us each month as we put the spotlight on our:
Pioneers for Good

**PIONEERS
FOR GOOD**



OUR COMMUNITY IMPACT

We take responsibility for the good of generations.

We are committed to making a lasting contribution to society and help people lead better lives.

VOLUNTARY COMMITMENT OF EMPLOYEES

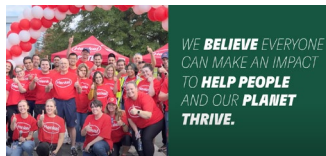
- For over 25 years, our **Make an Impact on Tomorrow (MIT)** initiative supports the volunteer efforts of employees and retirees and causes close to their hearts

SOCIAL PARTNERSHIPS

- To support social initiatives in communities where we live and operate, we partner with non-profits that increase access to education, champion inclusion, and serve health and housing needs

EMERGENCY AID

- After natural disasters strike, Henkel provides aid through our foundation, the Fritz Henkel Stiftung



**View video of our
community impact
in 2024.**



LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices

LESS CO₂
EMISSIONS FROM
OUR PRODUCTION¹

-64%

WATER
WITHDRAWAL²

-23%

SHARE OF RECYCLED
PLASTIC FOR PACKAGING OF
OUR CONSUMER PRODUCTS

25%

¹ Per ton of product (vs. 2017)

² Per ton of product (vs. 2010)



LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:
www.henkel-northamerica.com



Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

Spotlight
NEWS & STORIES

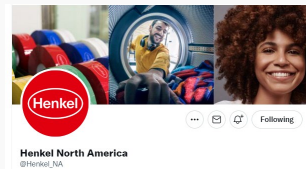
The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

 HENKEL GLOBAL WEBSITE: www.henkel.com

Social Media:



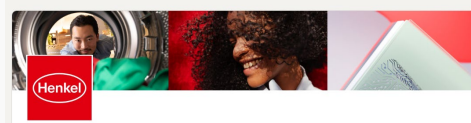
HENKEL NORTH AMERICA X (TWITTER):
www.twitter.com/henkel_na



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HENKEL LINKEDIN:
<https://www.linkedin.com/company/henkel/>





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