

Henkel New Zealand

Year established	1988	
Business units in country	Adhesive Technologies Business Sector	
	Automotive and Metals	
	Packaging and Consumer Goods	
	Electronics and Industrials	
	Craftsmen, Construction and Professional	
	Beauty Care Business Sector	
	Consumer	
	Professional	
	Laundry & Home Care Business Sector	
	Laundry	
	 Home Care 	
Number of employees	Around 90	
Number of sites & locations	1 plant/office (East Tamaki)	
	1 office (East Tamaki)	

Adhesive Technologies	LOCTITE	BONDERITE	TECHNO <u>MELT</u>	TEROSON	AQUENCE	
Beauty Care Professional	S chwarzkopf professional	IGORA ROYAL	IGORA VIBRANCE	BLO ND ME	CHROMA D	tbh ^{true} beautiful honest
	Color Enablers	Schwerzkopf B O N A C U R E	FIBRE CLINIX	Mad about	01LUltime-	SILHOUETTE Invitibe base
	OSiS+	OSIS+ Session Label	NATURAL STYLING Hydrowsve			
	I Alterna.	MY HAIR MY CANVAS.				
Beauty Care Consumer	Stiventeer Perfect Mousse		schwarzkopf	schwärzkopf BRILLIANCE	Schwiszkapf LIV/E SALON PELMANENT	Schwarzkopf
	COLOUR E	Palette	Schwarzkopf extra care	Storelle esnele	Schwarzkopf COLOUR SPECIALIST	Schwärzkopf SIMPLY COLOUR
	schwärzkopf 100% Végétale	schwarzkopf got2b.	schwarzkopf ROOT RETOUCH	HAIR MASCARA		



Laundry and Home Care	Colfi Power	DUPROFESSIONAL	E	SARD	COLOUR CATCHER	DYLON	
	Kindness	Bref					
Site details				el New Zealand I ns Road, East Tar	Limited maki Auckland, N	ew Zealand	
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	dent		Daniel F	Rudolph			
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Henkel operates in the Asia-Pacific region with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Henkel has established a strong market presence in both the consumer and industrial businesses, with well-known brands such as Persil, Schwarzkopf, and Loctite.

Henkel Asia-Pacific is made up of 13 markets, with around 8,000 employees. Its diverse group of employees come from a wide range of cultural backgrounds.

The Asia-Pacific headquarters is located in Shanghai, China, along with the Dragon Plant, Henkel's largest adhesives plant in the world. In addition, Henkel is present in around 70 sites across the region that consists of offices, production and manufacturing plants, as well as research and development centers. Henkel Asia-Pacific reported sales of 2.968 billion Euros*, and an adjusted operating profit of 484 million Euros** during the 2020 fiscal year.

* Reported sales include Henkel India's.

** Adjusted operating profit includes Henkel India's.

